



Benchmark Data, Real Insights, No Cost

- The right questions to determine your BPM capability and success factors
- Surveys and interviews yield success factors versus benchmark

Guided by Seasoned BPM Experts

John Alden, Ph.D.

- Founder/Managing Partner, Capability Measurement
- Experience with over 40 global companies and US government business/systems integration and process improvement projects
- Former Sr. Research Fellow at Accenture's Institute for Strategic Change and Sr. Executive in Human Performance Global Service Line

Lance Gibbs

- Founder and CEO, BP3
- Nearly 20 years experience in IT and strategic business initiatives in blue chip companies
- Certified Master Black Belt in Six Sigma, business process improvement evangelist, contributor to OMG BP certification exams
- Author of many BPM articles; creator of software development lifecycle methods
- Former Lombardi Software Managing Director of Transformation Services

Are You Primed for BPM Success?

Participate in BPM Success Factors (BPM-SF) Joint Research

An exclusive invitation to learn from Capability Measurement and BP3's Study

What is it?

BPM-SF is an assessment of your BPM capability and success factors. From the blur of content in blogs, BPM publications, conferences, etc., we crystallize what matters to achieving success and offer it to you as a part of our on-going research. *There is no charge.*

What do I receive for my participation?

We know what questions to ask! Through our summary survey and team interviews, you immediately know where you stand. With the reports of our research, you will learn where you stand relative to other participants. Research participants gain access to the insights of seasoned experts, packaged so that you can apply them directly and immediately to your BPM program.

What does the BPM-SF specifically entail?

Research is packaged into a short web-based survey (small number of participants needed) and 30-minute interviews of 3-5 people affected by and leading the BPM initiative. The electronic survey draws content from:

- BPM best practices assembled from benchmarking research, major publications and conferences
- OMG Business Process Maturity Model
- SEI People Capability Maturity Model
- Project and Portfolio Management best practices
- Risk Management best practices
- Lean Six Sigma best practices

Scripted and open-ended telephone interviews (3-5) draw content from the areas above and actual survey data.

What do I have to do?

Specific minimum requirements:

1. Designate a sponsor and point of contact--either the leader of the BPM initiative and/or a management/executive sponsor.
2. Collaborate with us to identify survey targets (participants in the BPM program, both working on and receiving benefits)
3. Commit time for the survey and interviews

Optional qualifications:

- Be willing to have us tell you that your initiative may be high risk
- Refer us to others who could benefit from participation, if you're satisfied

To participate, please contact Lance Gibbs or John Alden.

